



# Pakistan Web Awards

... "Promoting Digital Economy"

Saturday, March 12 – 2011

At Hotel Regent Plaza, Karachi



<b>DELEGATES &amp; MEDIA KIT SPONSOR</b>	<b>PKR 300,000</b>
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## **"BRANDING OPPORTUNITIES"**

### **@ VENUE**

- Acknowledgement as Delegates & Media Kits Sponsor during the program start up proceedings
- Sponsor to be awarded plaque by the Chief Guest in Award Ceremony
- Sponsor will be acknowledged on the Back Drop
- Sponsor's CEO/Chairman will be seated in VIP area
- Sponsor to be allocated space for Three (3) X-stands at the Award Ceremony
- Sponsor will be given Two (2) VIP Invitations for Award Ceremony
- Sponsor's Logo on Invitation Cards of the Award Ceremony

### **@ MEDIA & PUBLICATIONS**

- Sponsor's Logo will be printed on the Certificates of Participants
- Sponsor's Logo will be printed at the Delegates & Media Kits to be distributed amongst Media Personnel
- Sponsor will be provided post event report / DVD of Event
- Sponsor's Logo & Message with CEO's snap will be published in Social Media Groups of Pakistan Web Awards on Facebook & LinkedIn

### **@ WEBSITE**

- Sponsor's website to be included complimentary in the desired category
- Placement of Sponsor's CEO's Message with snap on Website of the Event
- Placement of Sponsor's Logo with hyperlink at the Official Website of the Event

### **PUBLIC RELATIONS**

- Sponsor will be acknowledged in SMS Campaign for All Pakistan Businessmen Directory

#### **Note:**

**Maximum No. of Sponsor = One (01)**

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Ad. & Banner

Design on CD-ROM at least before **a month of the event**

**Any item received after this deadline would not be entertained**

#### **Pakistan Web Awards Secretariat**

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